

**LABEL IN PART:** (Btl.) "Family Plan Vitafood Supplement Vitamin Factors \* \* \* Mineral Factors \* \* \* Manufactured for Mace Laboratories \* \* \* Fort Worth, Tex."

**ACCOMPANYING LABELING:** Pamphlet entitled "Family Plan"; and leaflet reading in part "What You Should Know about Vitamins \* \* \* Dr. H. H. Beard, Nutrition Consultant, Mace Laboratories."

**RESULTS OF INVESTIGATION:** The dealer had had the pamphlet, entitled "Family Plan," reprinted from mimeographed sheets supplied by the shipper.

**LIBELED:** 9-12-61, N. Dist. Ga.

**CHARGE:** 502(a)—when shipped and while held for sale, the accompanying labeling contained false and misleading representations that the article would maintain the body balance; promote health, the reproductive processes, and growth; tone the body; promote assimilation; and for other purposes; that it was impossible to obtain adequate amounts of vitamins and minerals in the ordinary food supplies for proper nutrition; that the article contained every known vitamin and mineral needed by growing children; and that the article complied with the United States food and drug laws.

The libel alleged also that the article was misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

**DISPOSITION:** 10-23-61. Default—destruction.

**6775. Micronaire device.** (F.D.C. No. 45711. S. No. 20-179 R.)

**QUANTITY:** 50 devices at Highland Park, Mich.

**SHIPPED:** 9-16-60 and 3-21-60, from Roxbury, Mass., by Precipitator Corp. of America.

**LABEL IN PART:** (Device) "Micronaire 450 [or "400"] Electrostatic Precipitator."

**ACCOMPANYING LABELING:** (Display banner) "Removes Pollen, Airborne Bacteria, Dust, Smoke, Odors"; (leaflets) "Here are the answers to questions your customers will ask about Micronaire," "Micronaire Radio and Television Commercials," and "Air Purifiers A Reprint from Consumer Bulletin Annual 1959-60"; (display cards) "Micronaire Electrostatic Air Purifier" and "Traps even tiny Airborne Particles That Slip Thru Machine Filter Types"; (booklets) "Most Efficient Method of All The Portable Air Purifier"; a business reply card and a single sheet of paper bearing the penciled words "Precipitator Corp. of America Boston, Mass."

**RESULTS OF INVESTIGATION:** The literature described the article as a portable box-type cabinet containing an electric motor-driven fan which caused room air to flow through an electrostatic field set up between a series of particle collection plates. The labeling stated that dust particles in the air were electrically charged and were attracted to the collection plates of opposite electrical polarity and were thus removed from the air.

**LIBELED:** 4-12-61, E. Dist. Mich.; amended libel 4-18-61.

**CHARGE:** 502(a)—when shipped, the accompanying labeling contained false and misleading representations that the article was an adequate and effective treatment for relieving sufferers of hay fever, sinus, asthma, and airborne allergies; that the article would remove from the air 99.2% of such airborne impurities as dirt, dust, and pollen and that the article eliminated pollens from the air before they reached the room occupant.

DISPOSITION: 5-15-61. Consent—claimed by the Precipitator Corp. of America and relabeled.

**6776. Abunda Beauty device.** (F.D.C. No. 45464. S. No. 68-643 R.)

QUANTITY: 34 individually cartoned devices and 3,625 plastic containers at Fort Worth, Tex.

SHIPPED: 11-7-60 and 11-22-60, from Menlo Park, Calif., by Pam Pro Plastics.

LABEL IN PART: (Ctn.) "Abunda Beauty by Abunda Products 20 Forty First Avenue, San Mateo, Calif."

ACCOMPANYING LABELING: Pamphlets entitled "Abunda Beauty . . . New . . . Exciting . . . Revolutionary" and "Abunda Hydro Massage Bosom Beauty."

RESULTS OF INVESTIGATION: Investigation indicated that the device was a plastic cup-shaped device with a water hose attachment. In use the cup was intended to be placed over the female breast with the hose attachment connected to the household water service. The water was caused to be diffused or "swirled" in passing through a perforated disc in the cup base. The swirling water within the cup reportedly served to massage the bust.

LIBELED: 2-16-61, N. Dist. Tex.

CHARGE: 502(a)—when shipped, the name of the device "Abunda Beauty" and its labeling contained false and misleading representations that the article was adequate and effective for awakening and increasing bosom beauty; encouraging bosom perfection; restoring, healing, and revitalizing the tissues of the bosom; increasing circulation of the bust; providing cell nourishment to firm the tissues; and for providing an abundant bust through hydrotherapy.

DISPOSITION: 10-30-61. Default—destruction.

**6777. Erasurage device.** (F.D.C. No. 46092. S. No. 69-026 R.)

QUANTITY: 44 envelopes of *Erasurage Devices* at Chicago, Ill.

SHIPPED: 11-1-60, from Pasadena, Calif., by Erasurage.

LABEL IN PART: (Envelope) "Erasurage 'The Way to Beauty'."

ACCOMPANYING LABELING: Leaflet in envelope entitled "Erasurage The Way To Youth."

RESULTS OF INVESTIGATION: Examination showed that the article was a net-like arrangement of bands of elastic and rubber sections formed to fit under the chin, across the forehead, and over the head.

LIBELED: 7-21-61, N. Dist. Ill.

CHARGE: 502(a)—when shipped, the name "Erasurage" and certain statements in the accompanying labeling represented and suggested that the article was adequate and effective for retarding and preventing facial lines, wrinkles, double chins, sagging cheeks and muscles, restoring facial beauty and contours, lifting and replacing sagging muscles, and removing signs of facial strain and tension, which name and statements were false and misleading since the article was not adequate and effective for such purposes; and 502(b) (1)—the articles failed to bear a label containing the name and place of business of the manufacturer, packer, or distributor.

DISPOSITION: 8-15-61 and 8-17-61. Default—delivered to the Food and Drug Administration.